Mr. Jaspen

NEW YORK UNIVERSITY
WASHINGTON SQUARE
NEW YORK, N.Y. 10003

AMENDMENT

June 19, 1967

Two years have elapsed since submission of the New York University application, one year since submission of an amendment thereto. During this period the University has taken numerous steps in implementation of its re-defined, urban-related mission, steps in the fields of: (1) general educational service to the community through the School of Continuing Education (formerly Division of General Education), Town Hall, and the vastly expanded calendar of University lectures, debates, conferences, and meetings opened to the public at our various centers; (2) both research and active programs in such urban problems as administration, finance, health, mental health, drugs, pollution, business, law enforcement, justice, public education, housing, transportation, social welfare, youth unemployment, delinquency, language training, safety, culture, the arts; (3) involvement of increasing numbers of students and faculty in voluntary community programs aimed at amelioration of the lot of the disadvantaged and in training programs for metropolitan leadership.

Simultaneously, the student management of the carrier-current station, operating from their two broadcasting centers, has experimented with various types of programs in hopeful anticipation of the assignment of an FM channel, has taped some of these that are essentially timeless in nature, and consequently has strengthened and sharpened its own plans and policies relating to FM broadcasting.

Finally, significant changes have occurred in the same timespan, both with regard to the station's equipment and the educational and technological potential of the medium itself. In consultation with members of the faculty and administration and the Advisory Board, the student management is now exploring, for example, how better to accommodate both metropolitan area needs and the University's service objectives in such areas as general instruction, language training, and in-service training for city employees by point-to-point broadcasting techniques. For example, the School of Continuing Education already conducts components of its total program in over sixty locations in the greater metropolitan area, including New Jersey, and already is involved in several broadcasting operations. Availability of both a University channel and improved techniques will make possible an expanded and improved service. Other uses of subsidiary communications are also being considered.

WNYU-FM would take full advantage of other factors unique to the New York metropolitan area. The presence of over 3300 foreign students, at the University, would permit a valued perspective on the affairs of the United Nations and its specialized agencies headquartered in New York. We are deeply aware, too, that New York City is part of a metropolitan complex encompassing three states and 1400 local governmental units. The schedule allows for inclusion of material relevant to the needs that exist within the entire coverage area, and the flexibility of educational broadcasts permits repeating programs of value. Among the criteria for selection of such would be the needs of the tens of thousands of New York University alumni resident in the greater metropolitan area and their continuing interests in the University and in community affairs, ranging from sports events to uses of the facilities of the University as a public affairs forum.

Against the background of these developments, the factor of FM broadcasting looms ever larger in terms of the University's goal of "making higher education relevant to the modern urban setting," as set forth in our original "Statement of Purpose." The same four broad areas, as outlined therein, still provide the base for programming, but emphases have shifted in time, and of course will continue to do so. The combination of four factors -- the University's over-all purpose, the University's resources especially in terms of its faculty of some 4000, the city's need to provide a wide array of both specialized and general educational programs for innumerable subgroups of persons within the community, and finally, the more universal urban and suburban needs of resolving a wide array of problems both human and physical that beset our cities and their surroundings -- this is the combination which underlies the New York University application and, of course, the plans for programming.

With a view toward reflecting the changes which have occurred since the original date of filing the application and the amendment thereto, the following documents are submitted:

1. Exhibit A is Revised Program Schedule which reflects the original application, the amendment, and the above noted changes.

2. Exhibit B is an updated list of the University officers as of June 15, 1967.

3. Exhibit C is a current list of University Board of Trustees as of March 13, 1967.

4. Exhibit D is a list of the Board of Advisors to WNYU-FM which was organized on January 5, 1966, following the filing of the original application.

NEW YORK UNIVERSITY

By Harold B. Whiteman Jr.
Harold B. Whiteman, Jr.
Assistant to the President
for Student Affairs

Amplification of WNYU Programming Plans for FM Broadcasting

References:

1. Statement of Purpose for the Proposed New York University FM Broadcast Station, Exhibit No. 7, Application of New York University to Construct an FM Broadcast Station, July 19, 1965.

2. The Mission of New York University (especially Section IV, "Providing service to the people of the metropolitan community," pp. 12-18), Exhibit No. 7, Application of New York University to Construct an FM Broadcast Station, July 19, 1965.

3. Proposed WNYU-FM Program Schedule, Exhibit No. 8, Application of New York University to Construct an FM Broadcast Station, July 19, 1965.

4. Amendments to Exhibits 7 and 8, Proposed Programming for WNYU-FM, Amendment to Application of New York University to Construct an FM Broadcast Station, June 14, 1966.

Two years have elapsed since submission of the NYU application, one year since submission of the amendment thereto. During this period the University has taken numerous steps in implementation of its redefined, urban-related mission, steps in the fields of: (1) general educational service to the community through the School of Continuing Education (formerly Division of General Education), Town Hall, and the vastly expanded calendar of University lectures, debates, conferences, and meetings opened to the public at our various centers; (2) research and active programs in such urban problems of administration, finance, health, mental health, drugs, pollution, business, law enforcement, public education, housing, transportation, social welfare, language training, safety and the performing arts; (3) involvement of increasing numbers of students and faculty in voluntary community programs aimed at amelioration of the lot of the disadvantaged and in training programs for metropolitan leadership.

Simultaneously, the student management of the carrier-current station, operating from their two broadcasting centers, has experimented with various types of programs in hopeful anticipation of the assignment of an FM channel, has taped some of these that are essentially timeless in nature, and consequently has strengthened and sharpened its own plans and policies relating to FM broadcasting.

Finally, significant technological changes have occurred in the same time-span, both with regard to the station's equipment and the potentialities of the medium itself. In consultation with members of the faculty and administration, the student management is now exploring, for example, how better to accommodate both metropolitan needs and the University's service objectives in such areas as general instruction, language training, and in-service training for city employees by the new point-to-point broadcasting techniques. For example, the School of Continuing Education already conducts components of its total program

in over 60 locations in the greater metropolitan area, including New Jersey, and already is involved in several broadcasting operations. Availability of both a University channel and improved techniques will make possible an expanded and improved service.

Against the background of these developments, the factor of FM broadcasting looms ever larger in terms of the University's goal of "making higher education relevant to the modern urban setting," as set forth in our original "Statement of Purpose." The same four broad areas, as outlined therein, still provide the base for programming, but emphases have shifted in time, and of course will continue to do so. The combination of the University's overall purpose with the University's resources -- primarily in terms of its faculty of some 4,000 -- and with the city's need to provide a wide array of both specialized and general educational programs for innumerable subgroups of persons within the community, and finally with more universal urban and suburban needs of resolving a wide array of problems both human and physical that beset our cities and their surroundings -- this is the combination which underlies the NYU application and, of course, the plans for programming.

The most recent programming schedule prepared by the station management in its procedure of constant experimentation, appraisal, and revision includes the following:

	M	T	W	Th	F
4:00 PM	ALBUM SHOWCASE (2) Rec, LE				
5:30 PM	Law Review (1) L, PA	Urban Scene (2) L, PA	Two-beat Music Box (1) L, A	From the Top (1) L, PA	Mythos and Logos (2) L, Gen
6:00 PM	WNYU NEWS COMPREHENSIVE (2) L, PA				
6:15 PM	JAZZ INTERLUDE (1) Rec, LE				
7:00 PM	SCHOOL OF CONTINUING EDUCATION L, Gen and I				
8:00 PM	N.Y.U. International (1) L, Gen	N.A.E.B. Urban N, PA	The Broadway Scene (2) L, A	Recital Hall (1) L, A	Written Word (1) L, Gen
8:30PM		Religion in Today's City (2) L, PA			The News and Why (1) L, PA
9:00PM	Topic (2) L, PA	The Media (2) L, PA		Democracy In America N, Gen	Contemporar Music (2) Rec, A
10:00 PM					

11:00 PM	JAZZ (2) Rec, A
1:00 PM	HALL OF FAME CONCERT Rec, A

	SAT (3)	SUN (3)
12:00 Noon	ALBUM SHOWCASE Rec, LE	ALBUM SHOWCASE Rec, LE
1:00 PM		N.Y.U. International L, Gen
2:00 PM		
2:30 PM	LAW REVIEW L, PA	NEWS AND WHY L, PA
3:00 PM	URBAN SCENE L, PA	RELIGION IN TODAY'S CITY L, PA
4:00 PM	TOWN HALL CONCERT L, A	THE PROFESSIONAL ENGINEER L, PA
5:00 PM		INTERVIEWS WITH COLLEGE FACULTY L, PA
7:00 PM	GLEE CLUBS AND STUDENT DRAMA L, A	WASHINGTON SQUARE FOLK SCENE L, A
11:00 PM	WEEKEND CONCERT Rec, A	
1:00 AM	JAZZ Rec, A	

Notes: (1) Indicates supplementary write-up included in Amendment to Application, Reference No. 4 above.
(2) Indicates supplementary write up follows below.
(3) The flexibility of educational broadcasting makes possible the re-broadcast on weekends of several mid-week programs in order to maximize the potential listening audience.

Album Showcase

A study of modern trends in contemporary music exemplified by the works of both new and established artists.

Urban Scene

A lecture and discussion program hosted by Associate Professor Victor W. Ales of NYU's Graduate School of Social Work. Professor Ales will chair expert presentations by other faculty members dealing with a variety of problems facing the modern city, as well as methods of solution.

Mythos and Logos

Professor Philip Mayerson of NYU's Washington Square College Classics Department brings to contemporary awareness and applicability the literary legacy of Greece and Rome.

WNYU News Comprehensive

A program specifically tailored to the interests of the urban community, including University students. Campus events are combined with world and local news to keep this community informed of specific developments relative to it. Not limited to the dissemination of hard news, WNYU prepares specials in such areas as book, movie, and theatre reviews, sports, and fashions.

Religion in Today's City

A series of lectures and discussions with members of NYU's Departments of History and Literature of Religions and Religious Education aimed at examining the role and relevancy of religious values and doctrine in contemporary urban society.

The Broadway Scene

Commentary and reviews of current Broadway presentations, including performers' opinions and attitudes. (A revision of Broadway Theatre Workshop.)

Topic

Debates on current controversial issues, featuring speakers from the political, business, professional, faculty, and student ranks.

The Media

Guests from local newspaper, radio and television stations discuss the particular relevancy of their media to the urban scene, hopefully by the case study technique.

Contemporary Music

Associate Professor Victor F. Yellin of NYU's Washington Square College Department of Music discusses modern trends in serious music including serial composition, electronic composition, etc.

Jazz

A refinement of Jazz Interlude which will feature a different and specific aspect of jazz during each program.